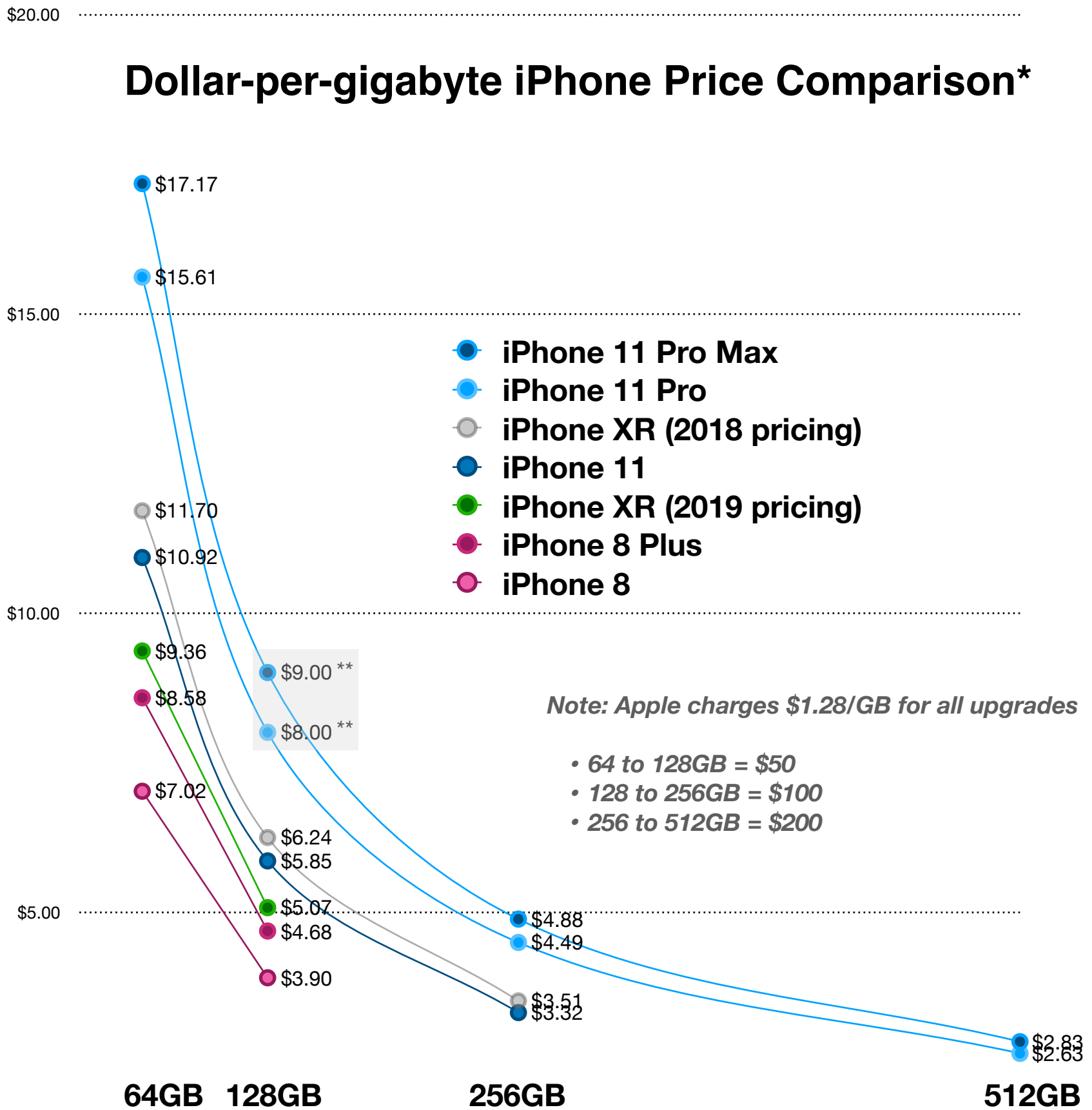


# Dollar-per-gigabyte iPhone Price Comparison\*



\* US retail list price as of September 10th, 2019

\*\* There are no 128GB iPhone 11 Pro configurations available at launch—these data points are based on Apple's convention of charging \$1.28/GB for storage upgrades and are shown due to charting function limitations in Numbers v6.1.